

MOOC DIGITAL WORKPLACE		
MODULE 4: CHANGE MANAGEMENT AND CREATIVE THINKING		
VIDEO: MOD4_1: Introduction		
<p style="text-align: right;">Script: details of what the course presenter will say. On screen text: ideas, images etc. to appear on screen as and when prompted. Editing notes: notes of what needs to be changed for the next edition.</p>		
SCRIPT	ON SCREEN TEXT	EDITING NOTES
<p>Welcome to Module 4!</p> <p>The world is constantly changing, and organizations are facing new challenges every day that need different solutions.</p> <p>In this sense, professionals, in many cases not covered by an organizational structure, must be flexible, proactive and creative enough to adapt optimally.</p>	<p>Card with:</p> <p>“Change= Flexibility, proactivity and creativity”</p>	<p>Close-up of the trainer for a few seconds holding a sign showing his/her full name.</p>
<p>What do companies look for today? Professionals who are capable of being flexible facing changes, and who are also generators of others changes and innovation</p>	<p>Card:</p> <p>What do companies look for today?</p>	<p>Close-up of the trainer from another frame.</p>
<p>What resources do we have to make ourselves the protagonists of this change?</p>	<p>Sing:</p> <p>“Protagonists of change”</p>	<p>Half plane of the trainer with the card appearing at the beginning of the plane.</p>
<p>We only must look at our environment to realize that we have 3 own resources:</p> <p>Flexibility when facing new challenges.</p> <p>The integration we make of the changes in a positive and constructive way.</p> <p>And, finally, we have the best tool of change: our brain!, which, on the one hand we use it to develop analytical skills; And, on the other hand, the creative ones we need to solve problems. Or what is the same, putting both our vertical and lateral thinking at stake.</p>	<p>Card:</p> <ul style="list-style-type: none"> • Flexible Attitude • Constructive view of changes • Vertical and lateral thinking 	<p>Close-up of the trainer in which he enumerates with his hand the resources that appear in plane as he mentions them.</p>
<p>In the workplace, the development and training of these skills has become essential to achieve a continuous improvement that provides us with the achievement of results at the individual, team and organizational level.</p>	<p>Sing:</p> <p>CONTINUOUS IMPROVEMENT</p>	<p>Close-up of the trainer with the placard in his hands, trying to hug the sing.</p>
<p>As far as telework is concerned, being able to promote change, to propose new ideas, to innovate, is increasingly important, and in many cases, the point of differentiation in our professional profile.</p>	<p>Poster with graphic:</p> <p>PROFESSIONAL DIFFERENTIATION</p>	<p>Close-up of the trainer with the poster and graphic on one side of the screen as he explains the</p>

		content.
<p>That is why we emphasize the training of this competition, placing the focus of attention in this module on the following concepts:</p> <ul style="list-style-type: none"> - The change and the different reactions that people have before him. - The famous comfort zone, and how to expand it to become a source of learning. - Flexibility, adaptability and resilience, with some tips to put into practice in our day-to-day life. <ul style="list-style-type: none"> ● The importance of promoting and boosting change, seeing it as an attitude towards life and work ● Creativity and the different types of thinking of the human being. ● And solving problem as a key methodology to solve problems. <p>In short, although change usually costs us, because we tend to the "status quo", change also means to grow, to learn. Do you dare to embrace change?</p>	<p>Card:</p> <ul style="list-style-type: none"> ● The change ● Comfort zone ● Flexibility, adaptability and resilience ● Promote and potentiate change ● Creativity ● Problem solving 	<p>Close-up of the trainer with the text on one side of the screen (phrases are gradually appearing as they are mentioned).</p>